



MuxLab and Prase Supply Signal Extension for Multi-Sensory David Bowie Experience in Italy

Success Story



The Bologna Museum of Modern Art is a purpose-designed centre of modern and experimental art, located in the centre of Bologna, Italy.



The exhibition David Bowie Is, opened in London in 2013 and curated by the renowned Victoria & Albert Museum, arrived in Italy in July 2016 for its last European stop opening to the public in Bologna museums MAMBO. The exhibition that traces the life and David Bowie's artistic evolution is a true multi-sensory experience that engages visitors with many and engaging video, projections and songs that have marked the artistic life of this music legend.

3P Technologies offers system design and installation services in hardware and software with the most advanced technologi-

cal solutions to meet your budget while ensuring a successful final product that meets your needs and vision for Multimedia, Events and Home Solutions. The "David Bowie Is" exhibition is up for an InAVation Award for best Visitor Attraction.

The multimedia system is the heart of this exhibition and was implemented by 3P Technology, who reworked and adapted the Bologna space to mirror the original London installation. The 3P Technology team chose to create a fully synchronized solution that is linked to the local network of MAMBO but completely managed remotely.

All of the many AV sources were installed in a rack and distributed to the exhibition space via 34 MuxLab HDMI/USB 2.0 Extender Kits (model 500457) on Cat6 cable, which allows the transmission of AV on HDBaseT up to 100 meters at resolutions up to 4K@60Hz. The point-to-point connection of uncompressed HDMI has been critical to the realization of this prestigious project in an environment that required an invisible and totally reliable solution.

“ Among the various possible solutions, we chose the MuxLab extenders because they provide the best performing technical feature”, said the Project Engineer from 3P Technologies, Leonardo Castellani. “During the installation we were very pleased by the signal transmission performance. ”

HDMI / USB 2.0 Extender Kit, HDBT, 4K60 (500457)



The HDMI/USB 2.0 Extender Kit allows one HDMI 1.4 and one USB 2.0 channel to be transmitted up to 330ft (100m) at all resolutions up to 1920x1200 @ 60Hz via one (1) Cat 5e/6 cable in a point-to-point configuration. The receive side includes a 4-port USB 2.0 hub, supporting KVM applications. Bi-directional IR transmission is supported.

Contact MuxLab for further details on these and other AV connectivity solutions.

About MuxLab: MuxLab Inc. is a leading designer of value-added connectivity hardware allowing Digital AV, Broadcast and CCTV equipment to be connected via cost-effective UTP. For over 30 years, the brand has been synonymous with quality, performance and reliability.

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