

Position: Regional Sales Manager – Western USA

Reporting to: Director of North American Sales

Responsibilities:

- Implement overall sales strategy and sales plan for the region
- Identify and develop new distribution and dealers accounts
- Manage existing distributors/dealers in the region
- Participate in local and national trade-shows
- Work to improve MuxLab brand awareness in the Western US region
- Keep an on-going relationship with corporate offices and branch managers to improve brand awareness

Required Skills and Experience:

- Proven sales history in the Pro AV and Broadcast markets
- Effective leadership skills
- Excellent communication skills
- Technical knowledge of AV and IT type products
- Professional appearance and presentation
- Familiarity with the CCTV, audio-video and/or structured cabling environment an asset

Salary: Based on experience

To apply for this position please e-mail your CV to <u>careers@muxlab.com</u>.

